

North Yorkshire Council

Selby and Ainsty Area Committee

19 March 2026

Update on the Selby Town Investment Plan

Report of the Corporate Director of Community Development.

1.0 PURPOSE OF REPORT

- 1.1 To present the Selby and Ainsty Area Committee with an update on progress relating to the Selby Town Investment Plan.

2.0 BACKGROUND

- 2.1 The Selby and Ainsty Area Committee last received an update on the Selby Town Investment Plan at an informal session held on 18 September 2025. The presentation slides at Appendix A will be delivered at the meeting.

3.0 ALTERNATIVE OPTIONS CONSIDERED

- 3.1 This report is provided for information only and so no alternative options have been considered.

4.0 IMPLICATIONS

- 4.1 This report is provided for information only and so there are no financial, legal, equalities or climate change implications arising from its content.

5.0 REASONS FOR RECOMMENDATIONS

- 5.1 The purpose of the item is to update the Committee on progress with the Selby Town Investment Plan. It is therefore recommended that the report be noted.

6.0 RECOMMENDATION

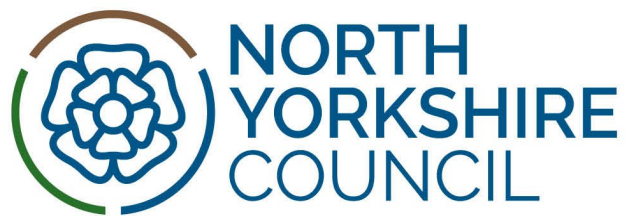
- i) That the Committee note the update.

APPENDICES

Appendix A – Presentation on the Selby Town Investment Plan to be delivered at the meeting.

Nic Harne
Corporate Director of Community Development
County Hall
Northallerton
9 March 2026

Report Author – Sarah Fenwick, Principal Regeneration Officer
Presenter of Report – Sarah Fenwick, Principal Regeneration Officer



Town Investment Plans

Gateway 1 Selby

26th February 2026

Strategy review

- North Yorkshire Local Plan: Our First Conversation (May 2025) highlights the significant land supply in the Selby area. That and its proximity to key transports networks presents development opportunities that are unique to North Yorkshire.
- The emerging Local Plan identifies areas of poor air quality within Selby, meaning that it is one of three designated Air Quality Management Areas (along with Harrogate and Knaresborough).
- The Economic Growth Strategy highlights the fact that 61% of people living in Selby are "satisfied". This along with pockets of significant deprivation, suggests the imperative to prioritise Selby as a focus for regeneration.
- NYC Council Plan 2023 – 2027 identifies the need to invest in the regeneration of Selby with reference to the planned investment of £4.25m in the town centres of Selby, Tadcaster and Sherburn in Elmet.

Evidence base

- Economic - Low wage levels and sectoral disparities, despite high employment rates (Selby and Ainsty Economic Profile 2024).
- Town Centre - Need for improved leisure and cultural facilities, such as cinema and restaurants (Selby Town Centre Retail and Leisure Study 2020 and Selby Retail and Leisure Study Report 2015).
- Town Centre - Accessibility and pedestrian infrastructure challenges (Selby Town Design Guide and Selby Town Conservation Area Appraisal 2021).
- Land use - Transport, utilities, education, health, and digital infrastructure gaps identified for strategic growth (Draft Infrastructure Delivery Plan March 2024 - Selby Local Plan).
- Site allocations – Sites in Selby identified for suitable development for a total of over 2000 residential dwellings (Draft Infrastructure Delivery Plan March 2024 - Selby Local Plan).
- Land use - Demand for hybrid and “move-on” units (2,500–5,000 sq ft) (Workspace Reviews within the Private Sector).

Stakeholder engagement

- Previous consultations have been carried out in Selby in recent years, including Social Vision's Pride in Place consultation in 2022 and the Selby Park consultation in February 2025. The extensive consultation work which has been carried out in Selby has provided us an advantage of having a solid base of the public's perception of needed improvements in Selby.
- Four stakeholder engagement sessions were organised on 23rd and 24th September to engage with four different stakeholder demographics (Elected Members, Internal Officers, External Partners, and the Voluntary Sector).
- Two public engagement sessions were held on 24th and 25th October at Selby Abbey. These sessions included the use of an interactive 3D model of the proposed Selby TIP projects, as well as the opportunity for the public to suggest projects to be considered within the TIP.
- An online questionnaire was available for the public to complete throughout the stakeholder and public engagement period.

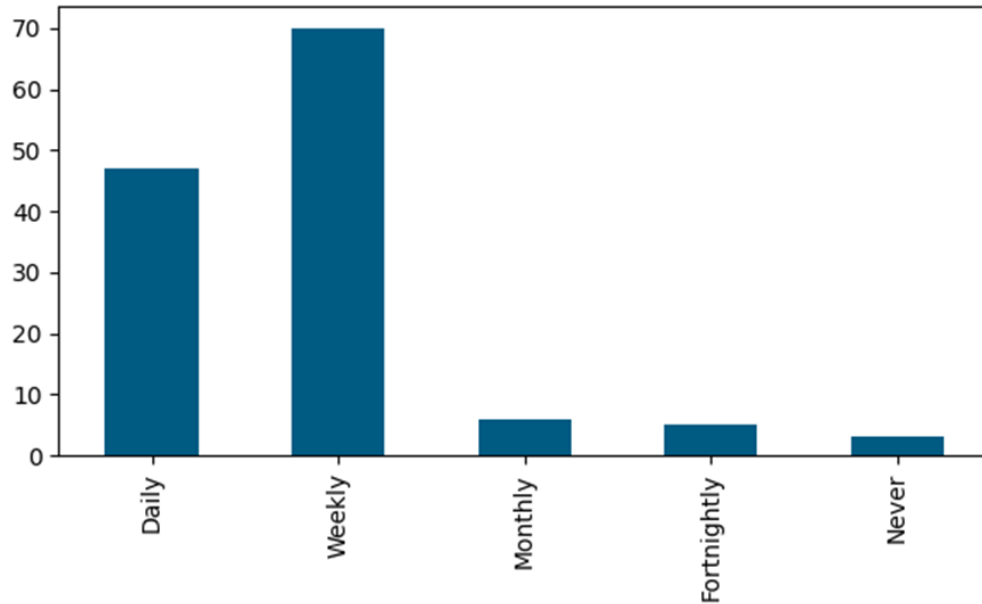
Public Questionnaire

Method: Online survey

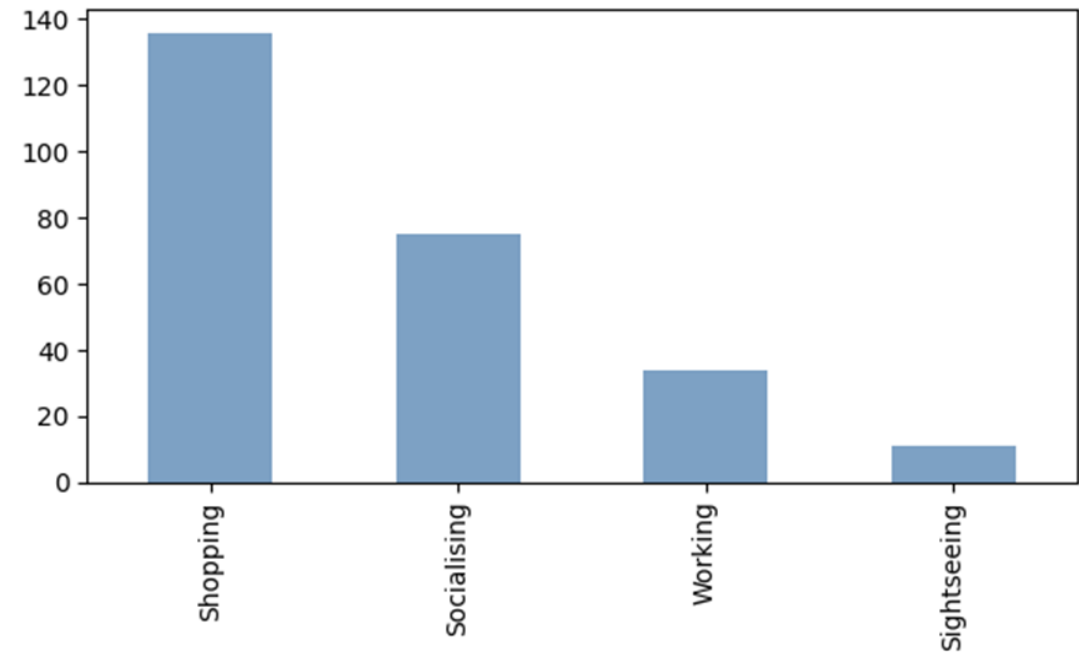
Dates: 10th October – 15th December

Responses: 158

Visit Frequency



Reasons for Visit





Key Findings

Across thousands of comments, the message is consistent: People want Selby to **feel:**

- ✓ Vibrant
- ✓ Green
- ✓ Safe
- ✓ Proud of its heritage

What people want to see **changed:**

- ✓ Better cultural facilities and improved opportunities for young people
- ✓ A revitalised town centre with a more diverse, higher-quality offer
- ✓ Green spaces, riverfront and canal improvements, including a Selby Park that residents are proud of
- ✓ Transport that works—by foot, bike, bus, train, or car

These priorities align strongly with regeneration ambitions and provide a clear roadmap for investment decisions.

Emerging theme(s) for the TIP

From current work done, what are the key emerging issues and opportunities that will be focus of the Town Investment Plan?

- Placemaking – vibrant, safe and diverse town centre
- Culture and heritage – celebrate Selby's rich historical and industrial heritage
- Green and blue spaces – improve green spaces, parks and water fronts
- Transport – public transport and active travel options that work together

Are there any 'quick wins' or small immediate interventions that could be taken forward through sustainable and vibrant high street funding or other programmes?

- Selby Park
- Micklegate

Thank you
Any questions and
comments?